



KENYA LIFESAVING FEDERATION IMMEDIATE TERM STRATEGIC ACTION PLAN 2017

Strategic Action Plan

Action Plan Theme 2017 – “Organizational Capacity Building”

The NEC approved that 2017 shall be the year of “**Capacity Building**” in the federation, and that all of the “lifesaving actions” be focused on this theme

Action Plan Sections

We will embark on Action Plan Initiatives in the following categories:

a) **Core Priorities**

These are activities that are seen as central or essential to the Federation purpose and should be funded from operating budget; and

b) **Strategic Priority Actions** – Priority actions that should be supported by the Federation – either from internal or external means – but would be addressed based on the federation’s ability to fund and deliver on the programmes.

***Important Note:** The idea of a KLF lifesaving “family” involves member branches being encouraged to participate in collaborative activities and engage in helping and sharing with others. As a result, member branches are encouraged to participate in activities, initiatives and programs across the Country.*



1. Core Priorities

	Four Year Strategy	2017 Actions	2017 Measures	Progress Report
Core Priorities				
C1. Advocacy Accountable: President, Gen. Secretary and Public Relation Officer- pro	We will be the “voice” of drowning prevention throughout the Country, working with governments and international organisations.	Advocacy Action Plan – Build an Action Plan that is coordinated with county Branches to ensure effectiveness.		
		Development Of Advocacy Prospectus – Pull together a document to support the WHO drowning report.		
		State Engagement – Have and implement an action plan of State engagement for the year.		
C2. Organisational Identity Accountable: KLF HQ in conjunction with NEC	We will develop a specific program to build a connection between the federation-KLF and participants in member county branches and with external agencies.	Style Identity Guide – Develop a guide to the presentation of the federation.		
		Implement Branch Engagement Of Style Guide – ensure Branches implement relevant parts of style Guide		
C3. Coming Together	We will come together physically and virtually to share activities, projects and programmes.	Plan Calendar Of Events – Establish a full calendar of events and meeting places for the coming 4 years.		



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Accountable: KLF HQ in conjunction with NEC		KS 2595 Implementation – Organize meetings and events to “kick off” the implementation of the KS 2595, including Stakeholder, KEBS, Min of Health and other relevant Govt Authorities		
		KLF Network/Friends – Implement an KLF Network (Friends of) to help identify opportunities, to make introductions, to share positive solutions and to associate with likeminded people and help make a difference		
C4. Organizational Governance Accountable: KLF HQ in conjunction with NEC	Implement the principles and rules provided by and under the new Sports act 2013.	Sports acts 2013 Implementation – Implement the provisions of the Sports act, By Laws and Regulations in an efficient manner		
		SPORTS REGISTRAR – Ensure compliance with the applicable rules of the Registrar of sports.		
		National Executive Committee (NEC) – Meet monthly or quarterly per year face to face.		



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		Committee Outreach to Members – Introduce an Outreach programme that improves the links between KLF and its membership across the Country.		
C 5. Lifesaving training courses and certification/re-certification. Accountable: Lifesaving commissioner	We shall encourage the training courses throughout the country	KLF to do the certification and re-certification for all qualified lifeguards.		
C 6. Survival schemes awards in schools Accountable: Lifesaving Commissioner	We shall encourage school to run survival schemes awards as part of sports curriculum	KLF will examine and issue the certificates awards		
C 7. Lifesaving sport development	We shall encourage lifesaving sport development at the county branch level	KLF will run lifesaving sport officiating clinics		



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Accountable: Sports Commissioner				
C8.Standardization of aquatic facilities guidelines Accountable: President	We shall lead in the standardization of design, construction, operation, management and maintenance of public aquatic facilities-Guidelines.	KLF to lead in the public review of the draft DKS 2716. KLF to lead in the Gazettement of DKS2716.		



Section 3.2 – Strategic Priority Action

	Four Year Strategy	2017 Actions	2017 Measures	Progress Report
Strategic Actions				
S5. Drowning Prevention Projects Accountable: Drowning Prevention Commissioner	We will organize and deliver a number of drowning prevention projects in low resource counties, working in collaboration with local county branches and governments. We will ensure these projects are practical, simple and focused on impact in the local communities, building on interventions that have proven to work.	Drowning Report – use World Health Organisation (WHO) Report(s) as guide for direction in selection and delivery of drowning prevention projects.		
		Pilot Location – If funding is available, select one county branch to pilot a package – ensure ownership of county branch. The pilot programme to be led by one of the large Branches.		
		KLF focus on SDGs – Develop a KLF position in which Sustainable Development Goals it will focus its efforts. KLF to make paper presentation at WCPD in Vancouver Canada.		
S6. National water safety Guidelines & Programmes Accountable: Lifesaving Commissioner	We will establish and deliver a series of national water safety Guidelines that can be used as the basis for national awards programmes We will build a pool of federation Intellectual	KLF NATIONAL CERTIFICATION – Branches to deliver the KLF CERTIFICATION and to promote it as a National Award and Intellectual Property.		
		Survival Swimming Guide – Promote and implement the Survival Swimming Guide in all Branches		
		Strategic Alliance For Pool Lifeguarding -- Establish a collaboration for		



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	<p>Property that can be used as a part of the offering for members.</p> <p>We will use the Guidelines to provide programmes and resources that can be adopted by Low and Middle Income Counties and to connect the grass roots together, and/or generating financial return for county Branches.</p>	<p>International Pool Lifeguarding Programmes comprised of the county Branches delivering pool lifeguard qualifications.</p> <p>Commonwealth Pool Lifeguard Award – Support the release the new RLSS Pool Lifeguard programme and foster implementation in smaller Branches in counties as needed.</p>		
<p>S7. Capacity Building</p> <p>Accountable: President and Secretary General</p>	<p>We will support the Family of branches to build their competence in both high, medium and low resource counties.</p> <p>We will build capacity in the Federation by supporting branches and competence development to</p>	<p>Clearing House for Organisational Development – Establish a system for response to requests from branches for support.</p>		
		<p>Administrative Development – Build a system for providing “on the job support” of county branches support. This can be through individuals or Branches.</p>		
		<p>Regional Capacity Development Workshops – Provide Regional workshops or support for branches in Kenya.</p>		



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	organize and deliver federation activity.	Commissioner Support – Support other commissioners and their projects to ensure capacity development is an integral component.		
S8. National lifesaving sport Competitions Accountable: Lifesaving sports commissioner	We will organize National lifesaving competitions that enable inclusiveness and engagement by as many counties as possible, and extend the reach of national events beyond county branches to clubs. These events should be low in need for equipment and facilities.	Festival Of Lifesaving – Plan, organize Kenya participation in the Festival of Lifesaving in Durban, South Africa in August 2017.		
		Assist the Commonwealth Championships Organizing Committee – Establish a Committee of representatives to guide implementation of the 2017 Festival of Lifesaving.		
		Propose four Years Schedule – Develop a schedule of KLF events to give certainty to the Federation.		
		Rules Implementation and Revision – Implement ILS sports rules and the Rules for the 2017 Commonwealth Championships and review the Rules in the light of the results of the Festival in South Africa.		
S9. Human Resource Programmes Accountable:	We will use the extensive human resource network and capability to further the work of the KLF.	Support the Emerging Leaders – Build the capability of our future leaders by supporting an Emerging Leaders programme in Vancouver in October 2017 to follow on the success of the 2015 event in Malaysia.		



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Lifesaving commissioner	We will improve the capacity and capability of the KLF network through research, developmental and recognition projects.	Lifesaving research Diploma – Support the RLSS Diploma Committee in its work to promote and elevate the status of the RLSS’s highest award, as well as to foster further research into drowning prevention and lifesaving.		
		Honours – Support the RLSS honours system to recognise the contribution of participants in the federation’s work; administered by the RLSS Honours Committee.		
		Senior Honors Ceremony – Support the Commonwealth “Royal” ceremony annually or biennially for senior awards.		
		Exchange Programmes – Encourage the exchange of personnel to build capacity through sharing expertise, skills and knowledge.		
		Support RLSS Youth Scholarship – Facilitate study tours and scholarships we will build a network of “Drowning Prevention Scholars” that will participate in drowning prevention projects and activities across the Commonwealth.		
		Support RLSS Youth Trustee – To nominate Youth Trustee on the RLSS Board of Trustees.		
S10. Administration (KLF Headquarters)	We will have effective and efficient	Membership Review – Complete a Membership Review for an update on		



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Accountable: NEC/ KLF HQ	administrative systems that support the federation's operations and activities.	the scope of KLF, its capacity and capabilities.		
		Headquarters Operations – Operate National Headquarters with volunteer staffing within our means and supported by KLF officials and interns to ensure the 2017 Action Plan is implemented.		
		Fundraising Strategy – Develop and implement a fundraising strategy with appropriate expertise to raise funds for projects outlined in this Action Plan.		
		Maintain KLF History – Continue and build on the activities of the previous Committees in recording historical events and people through a Heritage Working Group.		
		KLF document and data storage and sharing – Introduce a browser-based collaboration and document management platform (e.g. MS SharePoint) through which the KLF can better communicate its work.		
		KLF Communications Plan – Complete and implement a Communications Plan to support the Action Plan that will allow KLF to focus its marketing and communications to ensure all its activities work together to support the KLF Vision and Mission.		



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		KLF Resuscitation SKILLS for Beach community – Complete implementation of the project commenced in 2015.		