

KENYA LIFESAVING FEDERATION STRATEGIC PLAN 2014- 2018

KENYA LIFESAVING FEDERATION STRATEGIC FRAMEWORK 2014-2018

VISION

THE KENYA LIFESAVING FEDERATION (KLF) IS THE NATIONAL AUTHORITY IN THE NATIONAL EFFORT TO PREVENT DROWNING AND PROMOTION OF NATIONAL WATER SAFETY.

MISSION

KLF IS THE NATIONAL FEDERATION FOR LIFESAVING AND LIFESAVING SPORT. IN THESE ROLES KLF LEADS SUPPORTS AND PARTNERS WITH BRANCHES, NATIONAL AND INTERNATIONAL ORGANIZATIONS COMMITTED TO DROWNING PREVENTION, AQUATIC SAFETY SUPERVISION, AND EMERGENCY RESPONSE, PROMOTION OF WATER SAFETY AND DEVELOPMENT OF LIFESAVING SPORT.

MOTTO

PROMOTING NATIONAL WATER SAFETY

VALUES

IN THE SPIRIT OF LIFESAVING KLF BELIEVES IN:

HUMANITARIAN PRINCIPLES

EFFECTIVE GOVERNANCE

TOLERANCE AND RESPECT FOR ALL

ETHICAL CONDUCT AND BEHAVIOR

EQUITY THROUGH DIVERSITY

ENVIRONMENTAL RESPONSIBILITY

EVIDENCE BASED DECISIONS

LEARNING

FRIENDSHIP AND CAMARADERIE

CODE OF CONDUCT / BEHAVIOUR

WE ARE FRANK AND OPEN, IN OUR COMMUNICATION WITH FULL DISCLOSURE OF INFORMATION:

WE SUPPORT EACH OTHER AND VALUE THE WEALTH OF EXPERIENCE AND KNOWLEDGE EACH OF US BRINGS TO OUR COMMON GOALS:

WE IDENTIFY AND ADDRESS ISSUES, PROBLEMS AND CONFLICTS IN A TIMELY MANNER:

WE WORK TOWARDS THE COMMON GOOD, WHILE RESPECTING OUR DIFFERENCES:

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WE SEEK FIRST TO UNDERSTAND THEN TO BE UNDERSTOOD: WE LISTEN CAREFULLY:

WE ARE OPEN-MINDED, ACCOUNTABLE AND COMMITTED TO OUR DECISIONS:

WE ARE RESPECTFUL OF DIVERSITY AND ENCOURAGE PARTICIPATION.

STRATEGIC GOALS

1. BUILD THE CAPACITY TO REDUCE DROWNING WITHIN TARGETED AT-RISK COMMUNITIES IN KENYA.
2. POSITION KLF AS THE NATIONAL LEADER, ADVOCATE AND GLOBAL BEST PRACTICE AUTHORITY FOR MEDICAL, EDUCATION AND RESCUE ISSUES IN LIFESAVING AND LIFEGUARDING.
3. FORM ALLIANCES, ADVOCATE AND IMPLEMENT STRATEGIES TO REDUCE THE DROWNING OF CHILDREN NATIONAL.
4. INCREASE PARTICIPATION IN LIFESAVING SPORT.
5. INCREASE THE PARTICIPATION OF WOMEN AND LOCAL INDIVIDUALS AT COMMUNITY LEVEL.
6. GROW AND DIVERSIFY KLF REVENUES.
7. TO PRODUCE THE NATIONAL DROWNING REPORT AND OTHER AQUATIC SAFETY RESEARCH REPORTS.

KEY PERFORMANCE INDICATORS

INITIATE A MINIMUM OF ONE SUSTAINABLE SIGNIFICANT DROWNING PREVENTION PROJECT ACCORDING TO THE KLF PRIORITY LIST OF AT-RISK COMMUNITIES. PLAN, CO-ORDINATE AND IMPLEMENT A STRATEGY TO ASSIST LOCALS IN BUILDING ITS CAPACITY TO RESPOND TO COMMUNITY ISSUES. ENTER INTO ADDITIONAL FORMAL STRATEGIC ALLIANCES WITH GOVERNMENT AND OTHER ORGANIZATION (TO BE IDENTIFIED) INCREASE BY 10 % THE NUMBER OF BRANCHES ORGANIZING BRANCH LIFESAVING CHAMPIONSHIPS AND/OR PARTICIPATING AT NATIONAL EVENTS (COMPARED TO THE PREVIOUS 4 YEAR PERIOD). INCLUSION TARGETS IN KLF DECISION MAKING FOR WOMEN AND LOCAL INDIVIDUALS (TARGETS TO BE DETERMINED). NATIONAL WATER SAFETY 2016 TO HAVE A MINIMUM OF 100+ DELEGATES FROM 30 COUNTIES AND 30 PRESENTERS FROM ACROSS ALL KLF BRANCHES. SUFFICIENT SUSTAINABILITY OF RESOURCES TO EMPLOY PROFESSIONAL MANAGEMENT STAFF. SETTING UP NEW BRANCHES AS NEW TRAINING CENTRES WE NEED TRAINING AIDS LIKE MANIKINS, INJURY SIMULATORS, TRAINING FILMS, AND OTHER ASSOCIATED CLASSROOM EQUIPMENTS. BESIDES, FOR PRACTICAL TRAINING IN LIFESAVING, USE OF SWIMMING POOL IS NECESSARY. COST OF MAKING THE ABOVE IS HIGH THE FEDERATION THUS APPEAL TO THE COUNTY GOVERNMENT TO ASSIST IN CONSTRUCTION OF SUCH FACILITIES AND OTHER INSTITUTIONS TO ASSIST IN USE OF THEIR FACILITIES FOR THE TRAINING PURPOSES. WE AIM TO INCREASE OUR BRANCHES ALL OVER KENYA.

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THAT KENYA NEEDS THOUSAND OF KNOWLEDGEABLE BYSTANDERS TRAINED IN FIRST AID, LIFESAVING AND TRAUMA CARE TO SAVE LIVES.

THAT FIRST AID AND LIFESAVING AWARENESS SHOULD BE MADE A PRIORITY IN ALL YOUTH ORGANISATIONS A OUR YOUNG ARE FOREVER GOING INTO HARMS WAY.

OUR APPEAL

WE APPEAL TO MEGA INSTITUTIONS LIKE ARMED FORCES, PARA MILITARY, POLICE, NATIONAL YOUTH SERVICE, LOCAL GOVERNMENT AUTHORITY LIKE COUNTY COUNCILS, MUNICIPALITIES, YOUTH ORGANISATIONS LIKE SCOUTS, YMCA, CHURCHES, RED CROSS, ST. JOHNS ETC INSTRUCT THEIR MEMBERS IN SKILLS TO HELP AND JOIN PARTNERSHIP WITH KLF IN TEACHING OF LIFESAVING SKILLS ESSENTIALS FOR INTERVENTION IN AQUATIC DISASTERS.

WE APPEAL TO THE MEDIA THAT IT HELPS IN EXHORTING THE PUBLIC TO LEARN SKILLS TO HELP TO FURTHER THE CAUSE OF LIFESAVING IN KENYA. HAPPILY KENYA AIR FORCE AND SOME SCHOOLS HAVE TAKEN TO ACQUIRING SKILLS IN LIFESAVING. THE TREND NEEDS TO GROW AND EXPAND IN ITS COVERAGE.

OUR DREAM

THAT PEOPLE VOLUNTEER IN THOUSAND TO LEARN SKILLS TO HELP THEIR FELLOW BEING IN DISTRESS.

FEDERATION'S BELIEF

THAT LIVES ARE SAVED AT THE SITE OF AN ACCIDENT AND NOT IN THE TRAUMA CENTRES WHERE ONE IS BROUGHT IN EITHER DEAD OR ALIVE.

KLF STRUCTURES

AT THE HIGHEST LEVEL OF , THERE IS THE GENERAL ASSEMBLY WHICH IS THE SUPREME POLICY MAKING ORGAN. THIS CONSIST OF DELEGATES FROM ALL THE KLF BRANCHES FULL MEMBERS, KLF BOARD OF DIRECTORS, HONOURARY LIFE MEMBERS, LIASON OFFICERS FROM MINISTRY OF YOUTH AND SPORTS, KENYA NATIONAL SPORTS COUNCIL, OBSERVERS FROM ILS, RLSS, IFSTA.

THE SECOND SUPREME ORGAN IS THE NATIONAL CONGRESS THAT IS COMPRISE OF KLF BOARD AND BRANCH DELEGATES. THE BOARD OF DIRECTORS WHO RUN THE DAILY OPERATIONS OF THE FEDERATION THEY ARE ASSISTED BY THE FOUR COMMISSIONS 1. THE LIFESAVING COMMISSION 2. THE SPORTS COMMISSION 3. DROWNING PREVENTION COMMISSION AND 4.INVEST AND MARKETING COMMISSION.

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BRANCHES

KLF HAVE ESTABLISH A BRANCH IN EACH COUNTY REGION OF THE KENYA AS PER THE GOVERNMENT

ADMINISTRATIVE SYSTEM.THE BRANCH RUNS AUTONOMOUS WITH SUPPORT FROM THE NATIONAL FEDERATION

HEADQUARTERS IN NAIROBI.